



2019 Goals and Priorities

Approved February 4, 2019

MISSION STATEMENT – *We are committed to providing quality public services, facilities and programs. We accomplish this by respecting community values and applying the necessary resources and commitment to meet prospective challenges and the expectations of the citizens and the business community of Rose Hill.*

Operations

- Balanced Budget
- Replenish Reserves
- Council Chambers Upgrade
- PD/PW Vehicle Replacement
- Staff Additions
- Website/Social Media Outreach
- Policy/Codes/Fee's/ Required Plan Updates
- Replace PD Technology
- Facilities Security Improvements
- PD/PW Storage Facility
- PW Vehicle Logos
- 2nd School Resource Officer (SRO)
- Annual Cost of Living Adjustment (COLA)

Maintenance

- Sewer Line Repair (Phases 2 & 3)
- Deer Creek Lift Station Repair
- Capital Improvement Plan
- Execute Water Agreement & Identify Alternate Water Source
- Chlorine Booster Station
- 2019 Street Reconstruction & Maintenance Program
- Old Town Waterline Improvements
- School Street Pond Erosion

Growth

- (1) Comprehensive / Beautification Plan
- (2) Community Marketing Plan
- (3) Land Aquisition
- (3) Increase Housing Options
- (5) Retail/Industrial Recruitment
- (6) Land Annexation

Quality of Life

- (1) Rose Hill Welcome Sign
- (2) Waterpark
- (3) Master Park Plan
- (3) Rose Hill Road Beautification
- (5) Recycling Container Plan
- (6) Facilitate WAMPO Grant
- (7) Identify 2nd Emergency Access Route
- (7) Amphitheatre/ Portable Stage
- (9) Grade Separation Project



2019 Goals and Priorities

Project Description

GROWTH

1. Comprehensive/Beautification Plan—Complete Phases 3 & 4 which include land-use, zoning, housing, infrastructure, recreation, streets, etc.
2. Community Marketing Plan – Develop a plan to engage and attract residents/businesses through advertisement, events, photos, etc.
3. Land Acquisition – Develop plan/strategies for land acquisition (purchase or easements) for future public facilities (for example, Dollar General property).
3. Increase Housing Options – Increase rental and affordable housing options for all demographics (seniors, single, families, etc.).
5. Retail/Industrial Recruitment – Develop economic development strategies for business recruitment and expansion.
6. Land Annexation – Annex land contiguous to existing city limits for future development; revenue source (property tax) to pay for city services; and land-use controls, etc.

QUALITY OF LIFE

1. Rose Hill Welcome Sign – Design and place a ‘Welcome to Rose Hill’ sign at each city entrance.
2. Waterpark – Identify location, design and fund water/splash park.
3. Master Park Plan – Develop park plan in coordination with the Recreation Commission and USD No. 394.
3. Rose Hill Road Beautification – Design and fund beautification standards for fence-line along Rose Hill Road.
5. Recycling Container Plan – Revise hours of operation to reduce staff time and costs.
6. Facilitate WAMPO Grant – Facilitate and complete bicycle/pedestrian study.
7. Identify 2nd Emergency Access Route – Identify 2nd emergency access route from the north to south side Rose Hill.
7. Amphitheatre/Portable Stage – Identify location, design and fund portable stage/amphitheater.
9. Grade Separation Project – Develop plan and identify funding for grade separation of Rose Hill Road or Silknitter and BNSF railroad crossing.



2019 Goals and Priorities

Project Description (Cont'd)

OPERATIONS

- Balanced Budget – Present a balanced budget for fiscal year 2020.
- Replenish Reserves – Continue transfers to reserve funds for future needs.
- Council Chambers Upgrade – Council Chambers technology upgrade (audio, video, etc.).
- PD/PW Vehicle Replacement – Continue vehicle replacement program for both PD and PW Departments. Possible replacements include 1-PW truck and 2-PD vehicles.
- Staff Additions – Add additional staff as needed in each department.
- Website/Social Media Outreach – Enhance our social media presence (Facebook, Twitter, etc.); enhance outreach and community messaging; and website re-design.
- Policy/Codes/Fee's/Required Plan Updates – Update policies/codes (financial, mobile food vending, etc.); fee schedules (parks and other fees as needed); and emergency operations and other required plans.
- Replace PD Technology – Replace OLD PD technology and equipment (vehicle laptops, radar, fingerprinting systems, etc.).
- Facilities Security Improvements – Install security equipment at city facilities (WWTP, Green Waste, Recycling, etc.).
- PD/PW Storage Facility – Construct storage facility for PW and PD.
- PW Vehicle Logos – Design and place RH logo on PW vehicles.
- 2nd School Resource Officer (SRO) – Partner with USD for 2nd SRO and development agreement.
- Annual Cost of Living Adjustment (COLA) – Adopt yearly COLA adjustment for all employees.

MAINTENANCE

- Sewer Line Repair (Phases 2 & 3) – Complete Phase 2 of sewer line improvements, including design and funding.
- Deer Creek Lift Station Repair – Complete revised design, re-bid, and approve improvements.
- Capital Improvement Plan – Establish a multi-year plan that lists project, equipment, funding, timetable, studies, etc.
- Execute Water Agreement & Identify Alternate Water Source – Negotiate new water agreement and continue discussions on alternate water source with local water supplier.
- Chlorine Booster Station – Secure final documents/signatures and proceed with funding and construction.
- 2019 Street Reconstruction & Maintenance Program – Identify streets for maintenance and reconstruction and finalize funding source.
- Old Town Waterline Improvements – Design, fund and construct street and waterline improvements.
- School Street Pond Erosion – Address and plan for further pond erosion needs.