NATIONAL NIGHT OUT 2016

Rallying Communities Against Crime

National Event Brings Together Community and Law Enforcement

Can you name one team that rallies the support of millions of Americans? Aside from major sports leagues that draw massive crowds, did you know that each year National Night Out brings together citizens and police officers across the United States?

the goal: Building strong relationships between law enforcement officers and community members to prevent crime and keep neighborhoods safe. These groups are working together to make your communities a better place to live, work and play.

What is National Night Out?

National Night Out started in 1984 as a project launched by the National Association of Town Watch (NATW), a nonprofit organization aimed at preventing crime. The NATW partnered with law enforcement agencies and neighborhood watch associations to organize National Night Out. Held locally and in the evening, the event sent a strong message to criminals that the community stood united in a common cause.

Now in its 33rd year, National Night Out 2016 continues to challenge communities to pull together to host their own event. Safer neighborhoods are created with vested and vigilant citizens.

> *"National Night Out triumphs over a culture that isolates us from each other and allows us to redscover our own communities."* Former U.S. Sen. Kay Bailey Hutchison

Tips on How to Plan Your Community's National Night Out.

Think back to family gatherings or neighborhood block parties where everyone, young and old, came together for a good time. Now imagine the same fun with a purpose – stopping crime before it starts. Invite everyone in your community to participate in a family-friendly block party. Reach out to local representatives in law enforcement and public safety to coordinate fun events that educate the public on safety and crime prevention. It's a great opportunity to get to know your neighbors and public officials who have a common goal.

Together, we can rid the community of crime and keep our neighborhoods safe.

Check out a list of ideas you can use when organizing your National Night Out:

ENTERTAINMENT AND ACTIVITIES

- Barbeque
- Outdoor games
- Kid's bike parade
- Lawn movies
- Live music
- Skits

EDUCATIONAL OPPORTUNITIES

- Q&A with police officers
- Videos on drug and crime prevention
- Safety fair
- Fire equipment demonstration
- Voter registration drive
- Library card sign-up

WHEN IS IT?

Tuesday, August 2
and Saturday, October 6

REGISTER ONLINE

https://natw.org/registration

FOR MORE INFORMATION

1 (800) - NITE OUT

info@natw.org

www.natw.org/

GETTING ORGANIZED

The National Association of Town Watch offers an organizational kit that includes:

- ✓ Welcome Letter and Overview
- ✓ National Sponsorship Material and Information
- ✓ Event Planning Calendar
- ✓ Suggestions, Tips, and Notes
- ✓ Sample Press Release
- ✓ Frequently Asked Questions

Who's Joining the Movement?

38 million people

16,000 communities

Community members and police officers in all 50 states, many Canadian cities and also military bases around the world.

Who's are This Year's Sponsors?

Major event sponsors of this year's National Night Out include:

Nextdoor — free social network provider for neighborhoods
ADT — #1 source of home security systems serviceable across America
Associa — global association management company

"We know that feeling safe in your surroundings extends beyond a secure home into the neighborhood and community, from walking to school to playing your back yard," said Alan D. Ferber, president of ADT Residential.

ADT regularly participates in local NNO events across the nation, providing educational materials and other home safety and security resources.

> *"Through this program, we're helping provide families with everyday tools to address their security needs."* Alan D. Ferber, president of ADT Residential

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